



THE ROAD TO 100
Birmingham Green
Where Life Flourishes

Jazz on the Green



Sponsorship Information

Event Overview

Jazz on the Green is a celebration of Birmingham Green's 99 years of service to the community. Held outside on the beautiful drive leading into our 54-acre campus, the networking and awards event will include wine, hors d'oeuvres, cake, and jazz to honor where we started, where we are, and where we're going on the road to 100 years of serving the community.

September 17th, 5pm-7pm | On the grounds of Birmingham Green | 8605 Centreville Rd., Manassas, VA 20110

For more tickets and event info, please visit us at: birminghamgreen.org/jazzonthegreen/

Event Program

Our brief program will feature opening remarks by Prince William County Executive Chris Shorter; shared stories from our leadership, residents, and staff; and recognition of select businesses and individuals who enable us to provide industry-leading, affordable senior care services to our residents.

Sponsorship Opportunities + Benefits

Event sponsorship offers brand visibility among local leaders and VIPs as well as corporate, industry, and community partners in Northern Virginia. Specific opportunities vary by sponsorship tier, outlined on the following page. For more information or to become a sponsor, please contact:

Martina Green, Birmingham Green Chief Advancement Officer, at MJacksonGreen@birminghamgreen.org

About Birmingham Green

Birmingham Green is a nonprofit offering financially-accessible assisted living, skilled nursing and long-term care, memory care, and rehabilitation services to low-to-moderate-income residents in Prince William, Fairfax, Loudoun, Fauquier, and the City of Alexandria. Named a "Best Nursing Home" by *Newsweek* in 2024 and 2025, we're proud to provide a safe home, supportive community, and high-quality care to Northern Virginians who need a supportive living environment but do not have the personal resources to afford it. Our team of certified nurses, therapists, and caregivers support our residents with compassionate care that centers around the person and their dignity.





Sponsorship Levels

Premium Sponsor \$10,000 One available!	• Event naming recognition • Featured logo on invitations* • Logo on website/event page • Recognition in welcome remarks • Featured logo on event signage	• Recognition on social media • Press release inclusion • Featured in event reminder emails • 7 tickets
Gold Sponsor \$5,000	• Featured logo on invitations* • Logo on website/event page • Featured logo on event signage	• Recognition on social media • Press release inclusion • Featured in event reminder emails • 5 event tickets
Garden Party Sponsor \$2,500	• Featured logo on invitations* • Logo on website/event page • Logo on lawn signs	• Recognition on social media • Featured in event reminder emails • 3 event tickets
Appetizer Sponsor \$2,500 Sold Out	• Logo and name recognition on branded napkins • Logo on event invitations* • Logo on website/event page	• Recognition on social media • Featured in event reminder emails • 3 event tickets
Jazz Sponsor \$2,500 Sold Out	• On-stage brand signage • Logo on event invitations • Logo on website/event page • Logo on event signage	• Recognition on social media • Featured in event reminder emails • 3 event tickets
Bar Sponsor \$1,500 Sold Out	• Logo/name recognition on the bar • Logo on website/event page	• Featured in event reminder emails • 2 event tickets
Dessert Sponsor \$1,500 Sold Out	• Logo/name recognition at the dessert table • Logo on website/event page	• Featured in event reminder emails • 2 event tickets
Friend of the 99th \$500	• Name on website/event page • Featured in event reminder emails	• 2 event tickets

*Priority sponsorship deadline is August 6.

To become a sponsor or inquire about the event, please **contact Martina Green at MJacksonGreen@birminghamgreen.org**